

A hand is holding a black smartphone. The screen of the phone is black and displays the words "Social Media" in a large, white, sans-serif font. The phone is held vertically, and the hand is visible on the left side of the frame.

**Social
Media**

& Your School



OASC.org



Twitter



Facebook



Instagram



OASC.org



Facebook

facebook.com

OASC (Oregon Association of Student Councils)



OASC (Oregon Association of Student Councils)
@OASCleaders



Liked Message Save More

Status Photo/Video

Write something on this Page...

OASC (Oregon Association of Student Councils)
15 September at 14:24

Kids Making Miracles is looking for new council members! Check the app out and join them during their 26th year of service for Doernbecher Children's Hospital!

http://www.ohsu.edu/.../KMM-Student-Council-Application_2016-...

www.ohsu.edu
http://www.ohsu.edu/xd/about/dch/fundraising/upload/KMM-Student-Council-Application_2016-17.pdf
WWW.OHSU.EDU

Like Comment Share

1,818 people like this
Joey Edwards and 184 other friends

294 people have been here
Shelby Bowen and 28 other friends

Invite friends to like this Page

4.9 of 5 stars - 41 reviews
View reviews

ABOUT



Reviews

Tell people what you think about Taft High School.

Public Post

Nathan LeMarche
★★★★★
As a Lincoln City native and former Taft Middle/High School student from 1989 to 1996, (GO BENGALS/TIGERS) (BENGAL/TIGER PRIDE FOR EVER) I am very sad to see the old Taft Elementary/Middle School go. It was a great school to go to and I will miss not seeing it anymore. But I know that we will have something better put ... See More
Like · Comment · over a year ago · 215 Reviews

4 people like this.

Write a comment...

Anna Maria Keenan
★★★★★
AMAZING SCHOOL MY SON ATTENDS
Like · Comment · over a year ago · 8 Reviews

2 people like this.

Write a comment...

Abby Freimark reviewed OASC (Oregon Association of Student Councils) - ★★★★★
24 July 2015

Like Comment Share

Tessa Moody reviewed OASC (Oregon Association of Student Councils) - ★★★★★
2 March 2015

Like Comment Share

Corazon Teresa B. Galera reviewed OASC (Oregon Association of Student Councils) - ★★★★★
18 February 2015

Like Comment Share

Twyla Dawn Vittetoe reviewed OASC (Oregon Association of Student Councils) - ★★★★★
9 February 2015

Like Comment Share



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Twitter



Sam Case
@SamCasePrimary

Sam Case Primary School is a kindergarten through 3rd grade school, proudly serving the students & community of Newport, Oregon. #sctigersharks #tigersharkpride

Newport, Oregon
lincoln.k12.or.us/sectionindex.a...

6 FOLLOWING 18 FOLLOWERS

Sam Case's Tweets are protected.
Only confirmed followers have access to @SamCasePrimary's Tweets. Tap the "Follow" button to send a follow request.

Follow @SamCasePrimary

Sam's Hot Sauce @SamsHotSauce

In honor of customer of the week @TheJoeJones, get 10% off his favorite blend of hot sauce now through Friday and spice up your #summer BBQ

1: Settings gear icon
2: Reply button
3: Retweet button
4: Favorite button
5: More options button
6: Profile picture of @TheJoeJones

Engage Users

OASC Leadership @OASCleaders

Committed to Leadership Development with a Vision of Service, Involvement, and Action.
Oregon • oasc.org

274 FOLLOWING 899 FOLLOWERS

Jazz @JazzWilson_ · Jan 3
Probably should start my homework but probably just gonna watch tv instead

OASC Leadership @OASCleaders
@JazzWilson_ Do your homework!!!! You'll be happier tomorrow if you do!

4:00 PM - 3 Jan 2015

Timelines Notifications Messages



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Instagram

Screenshot of an Instagram post from **TUALATINASB** (26 posts, 210 followers, 305 following). The post shows a person in a pink outfit with a filter. The caption reads: "Zoey is ALL PINKED OUT! Did you dress up?! in spirit of Valentines day, It's puppy love week! 🐶❤️". The post has 26 likes.

Screenshot of an Instagram profile for **TAFT712** (199 posts, 195 followers, 0 following). The bio states: "Taft 7-12 is a 7-12th grade school in Lincoln City, OR." Below the profile is a grid of photos showing school events.

Engage Users

Screenshot of an Instagram post from **oascleaders** (1w). The image shows a chalkboard with "RESOLUTIONS" written on it and three sticky notes numbered 1, 2, and 3. Below the image, the caption reads: "Happy New Year 2015". The post has 67 likes. Comments include: "1. Be happy. 2. Healthy mind and body 3. Go back to Oregon", "1. Don't criticize myself for making mistakes 2. Keep a healthy stress level 3. Don't Stop Believin' in myself and my peers", and "Yes! Oregon 's you and happiness is now!".



Before you start...



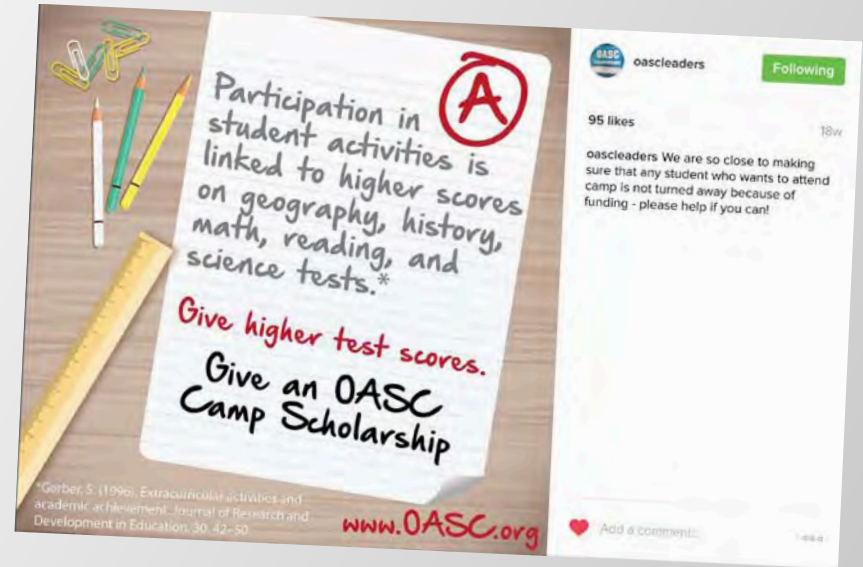
- Protecting Students
 - No last names or names at all with pictures?
 - Consent? Opt out only?
 - District policy?
- “Being Safe” shouldn’t mean missing out on a key opportunity to engage with the community



What do you want to do with this account?

What's going to be posted?

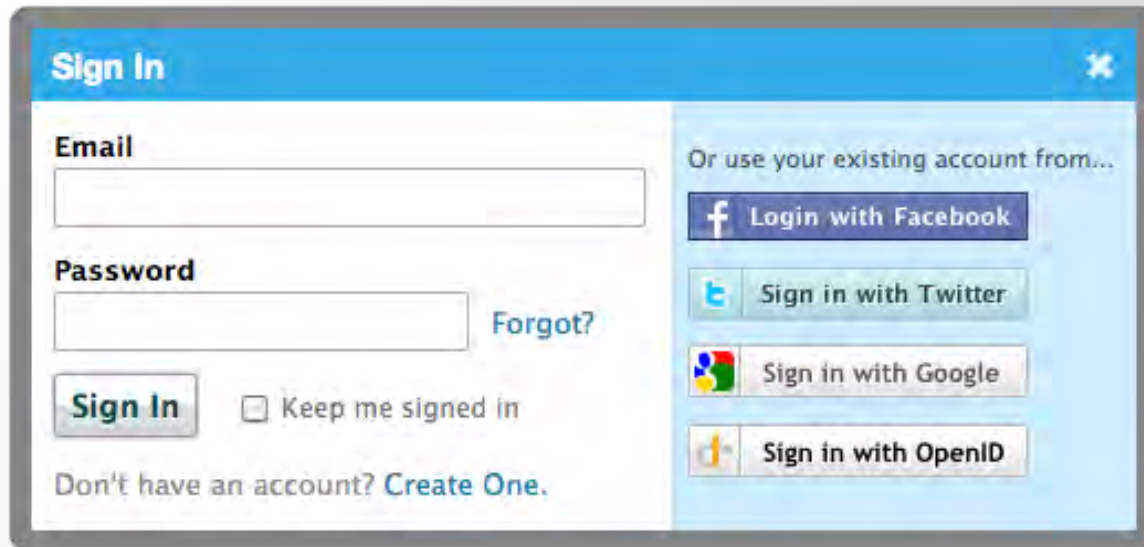
- Share a resource
- Repost another's post
- Make an announcement
- Ask a question
- Reply to a question
- Provide a discount / organize a contest
- Report what's happening
- Wish someone well (Happy Birthday, Awards, thank you, congrats)



Who will be in charge? One person? Multiple?

Who's email will you use?

Username?



The image shows a 'Sign In' window with a blue header. On the left, there are two input fields: 'Email' and 'Password'. Below the 'Password' field is a 'Forgot?' link. A 'Sign In' button is positioned below the 'Password' field, next to a checkbox labeled 'Keep me signed in'. At the bottom left, there is a link that says 'Don't have an account? Create One.'. On the right side of the window, there is a section titled 'Or use your existing account from...' with four buttons: 'Login with Facebook', 'Sign in with Twitter', 'Sign in with Google', and 'Sign in with OpenID'.

socialmedia@hsd.k12.or.us

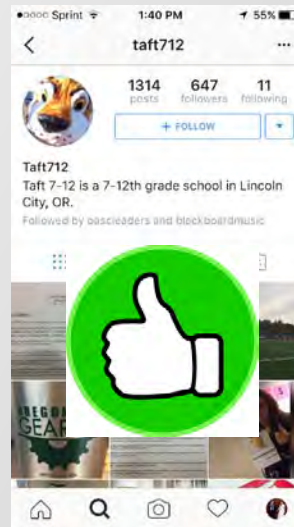
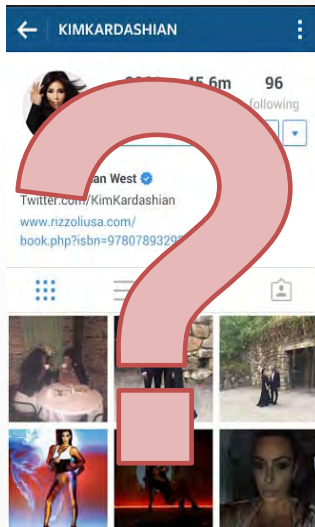
Password = change every year



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Will you follow anyone?

- Other schools? Teachers? Parents? Students? Community Members?
- If you are just broadcasting information following is less of an issue, if you want to facilitate interaction then it's more important.



If someone sends you an @message, will you respond? In a timely manner?

- Often times schools use Twitter as a one way conversation and don't respond . . .
- Think about your school as a business and customer service . . . if you don't respond it can do more harm than good.



I've set up our account... how do I get people to **Subscribe? Like? Follow?**

- Post on your website, provide quicklinks
- Send in a newsletter
- Make posters at school
- Have students in StuCo and teachers share on their personal accounts
- Host a contest
- Post on student handbooks, calendars . . . EVERYWHERE @OASCleaders



